

# Performance Measurement Requirements

Referring to the following chart, please identify performance outcomes, objectives, and statements that best describe your proposed accomplishments with the assistance of ESG Program funds.

## ESG Performance Outcomes Table

- Clearly describe each **goal/objective** and tie it to ESG requirements or CoC Strategic Plan priorities.
- State **outcomes as client accomplishments**, not agency activities (e.g., “\_\_% of households will secure permanent housing,” not “case managers will provide referrals”).
- Provide measurable targets (percentages or numbers).
- Identify how data will be collected and how often progress will be tracked.

Goal/Objective	Outcome Statement (Client Accomplishment)	Target % or #	Data Source (e.g., HMIS)	Measurement Frequency
<i>Example: Reduce the length of homelessness (time)</i>	<i>Households will exit to permanent housing within an average of __ days from project entry.</i>	<i>__ % or __ households</i>	<i>HMIS / CE</i>	<i>Monthly</i>

# Population to be Served

Applicants must provide estimates of the number of households and individuals to be served under this proposal. Complete both **Table A** (Household Type) and **Table B** (Subpopulations).

- Numbers provided should represent the **annual totals** expected to be served with ESG and/or Challenge Grant funds.
- Each household should be counted once in **Table A**.
- Each individual should be counted once in **Table B**; if an individual meets multiple subpopulation criteria, identify the **primary characteristic** for reporting.
- Totals should align with the proposed **Performance Outcomes and Budget** sections.

**Table A: Households to be Assisted (by Household Type)**

Household Type	Number of Households to be Served	Notes (if applicable)
Families with Children		
Adults Only (no children)		
Child Only Households (unaccompanied minors)		
Total Households		

**Table B: Individuals to be Served (by Subpopulation)**

Subpopulation	Number of Individuals to be Served	Notes (if applicable)
Chronically Homeless		
Disabled (Not Chronic)		
Families with Children		
Survivors of Domestic Violence		
Elderly (age 62+)		
Persons with HIV/AIDS		
Veterans		
Unaccompanied Youth (Under 25)		
Total Individuals		

# Challenge Grant Performance Outcomes Table

- Clearly describe each **goal/objective** and tie it to ESG requirements or CoC Strategic Plan priorities.
- State **outcomes as client accomplishments**, not agency activities (e.g., “\_\_% of households will secure permanent housing,” not “case managers will provide referrals”).
- Provide measurable targets (percentages or numbers).
- Identify how data will be collected and how often progress will be tracked.

Strategic Plan Goal Supported	Outcome Statement (Client/System Accomplishment)	Target % or #	Data Source (e.g., HMIS)	Measurement Frequency
<i>Example: Expand permanent housing options</i>	<i>__ households will be placed into permanent housing with supportive services.</i>	<i>__% or __ households</i>	<i>HMIS / CE</i>	<i>Monthly</i>

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